

KEYNOTE SPEAKER · FOUNDER, CAGE AUTOMOTIVE

Durran Cage

Educated. Inspired. Entertained. *Better than we found them.*

Durran speaks to corporations, schools and conferences about dreams, change, customer experience and the technology that gives people their day back. Three straight years on the NAMAD general session stage, and between stages he coaches real teams on six to seven live calls a day.

24
years in one of the toughest customer experiences there is

3
straight years on the NAMAD general session stage

500K+
views on his RockED training, from 15,000+ people

6 to 7
live coaching calls a day with real teams

SIGNATURE TALKS

Dreams & Nightmares
PROTECT THE DREAM. PREVENT THE NIGHTMARE.

Name the nightmares out loud, then build the habits that protect a dream from them. Built for conference openers and student assemblies.

Rebrand Yourself
GET UNCOMFORTABLE ON PURPOSE

The courage to change how you show up. The room leaves with one thing to change this week, not someday.

Better at Being People
AI THAT GIVES PEOPLE THEIR DAY BACK

The Four Cs and the 60/30/10 rule, with no jargon and no fear: what to automate, and what should stay proudly human.

Video Is the Handshake
BE THE PERSON, NOT THE MESSAGE

A personal video sold 6.8 times the cars. Everyone in the room records their first one before they leave.

STAGES

NAMAD general session · 2021, 2022, 2023

NHADA keynote speaker

ASOTU CON speaker and panelist

CBT News · CBT Live, 2026

FORMATS

Keynote, 30 to 60 minutes

Half-day or full-day workshop

Breakout, fireside or panel

Student assembly or career day

Virtual keynote

Book Durran · **durrancage.com**
durran@cageautomotive.com · Watch the stage reel at durrancage.com/#reel

Gratitude.